



Online Fundraising Tips

- **Make your page as PERSONAL as possible. Put up a picture, customize your bio and talk about your experience with Wheelchair For Warriors! Tell your family and friends why they should join you in serving those that have served us!**
- **Call, text, or email your closest family and friends. Let them know what you're doing and ask them for support. Make it clear that you need their help! THIS IS SO IMPORTANT!**
- **Share your link at a time when everyone is on Facebook and Instagram. You can even create a video to summarize what you're doing!**
- **Give yourself a target goal to hit that is realistic, but also aggressive! Also, realize that we can do so much more together than we can by ourselves.**
- **Instead of asking for birthday and holiday gifts, ask for donations! Ask your family and friends to share your page with their networks! You're going to need help so the more people you connect with, the better.**
- **The BIGGEST piece of advice that we can give you is this... Sharing your page on social media is GREAT, but it is not always enough. The most effective thing you can do is text, email, or call people that will support you. Let them know about your campaign and share a direct link to your page. This is the best way to ensure that your fundraising page will reach its full potential!**